



### **How it works:**

- You must have an active Pens Etc. account to access the Expo order form.
- Show presentations will feature new and “Hot Buy” merchandise that our vendors have discounted for the show only.
- The Online Expo will be available from April 17-29 to allow you ample time to check your inventory, review the presentations, and place your order.
- Minimum order is \$750.00 to receive show pricing.
- Show orders must ship by July 31, 2024. The first ship date is May 20<sup>th</sup>.
- 50 of our top vendors are participating, offering fantastic discounts and premiums. Our vendors have offered special pricing for this timeframe that will be the lowest price all year.
- Take advantage of these specials to ensure you are ready for the upcoming BTS season.
- Please let us know if you have any questions regarding the online show.

***THANKS FOR PARTICIPATING.  
WE APPRECIATE YOUR BUSINESS!***